



## **Alarm.com Launches Video Monitoring Solution Enabling Consumers To Monitor Their Homes and Small Businesses From Mobile Device**

*Homeowners and small business owners do not need to have traditional security system to benefit from Alarm.com Video; new solution can also be integrated with consumer's existing security panel*

**Las Vegas, Nevada** – April 1, 2009 – Alarm.com, the leading provider of wireless and web-enabled monitoring technology, today announced an affordable, user-friendly video monitoring solution that enables consumers to remotely monitor their homes and small businesses via mobile device (cell phone, PDA, PC) – even if they do not have a security system installed in their property.

The new Alarm.com Video “standalone” video monitoring solution, which builds upon Alarm.com’s security system-integrated video solution released last fall, offers consumers unparalleled visibility into what’s happening at their property, wherever they are. Users can remotely log in from a computer, PDA or cell phone to view live video or recorded clips of activity at their property, and receive video clip alerts when new video footage is recorded. Importantly, Alarm.com Video can benefit consumers who do not own traditional home security systems, or homeowners and small business owners who want to integrate Alarm.com Video with their existing security panel to receive alarm-triggered video clip recordings.

Alarm.com Video’s extensive feature set and customizable recording capabilities make it an excellent solution for traditional security monitoring applications, like capturing footage of a break-in. Its flexibility and ease of implementation also make it attractive for monitoring everyday non-emergency activity. For example, homeowners can receive video clips when the kids get home from school; check in on a pet; monitor a driveway or swimming pool; or monitor a second home or vacation property. Small business owners can access a video log to see if employees opened and closed the store on time, track unauthorized access to protected areas of the business and keep an eye on things when they’re away.

“Consumer options for viewing and recording activity that occurs in and around their homes and businesses have historically been limited to expensive, local storage solutions that require sifting through hours of video footage,” said Steve Trundle, CEO of Alarm.com. “Alarm.com Video is the first affordable solution that brings full-featured remote video monitoring to a consumer’s mobile device – delivering true ‘property awareness’ to Alarm.com customers.”

Unlike other video monitoring services, Alarm.com Video does not require a local storage device, such as a DVR, at the monitored property – all video is stored securely offsite in the Alarm.com Operations Center. Alarm.com’s standalone video solution requires only power, broadband Internet service and at least one camera at the monitored property. Supported video equipment includes several Alarm.com IP camera models as well as Alarm.com’s IP video server, which enables analog (CCTV) security cameras to be used with the Alarm.com Video service.

Alarm.com Video offers the following key benefits for consumers:

- Access live and recorded video clips via the web and from any iPhone, BlackBerry, or other supported mobile device
- View live video from one or more cameras simultaneously and remotely adjust pan-tilt cameras
- Receive alerts with optional video clip attachments whenever new video is recorded
- Customize recording settings based on security events, video motion detection, and time of day
- Record and store up to 1000 MB of video securely on Alarm.com’s remote servers (no local DVR or PC required)
- Cameras include built-in 802.11/WiFi connectivity

“With crime levels up across the country, consumers are seeking affordable, easy-to-use technologies that allow them to more effectively monitor residential and commercial properties,” added Bob McCarthy, Alarm.com’s Director of Product Management. “By delivering video clips and notifications via email or text message, and offering an easy-to-use web interface for controlling the types of events that trigger automatic recording and alerts, Alarm.com Video appeals to the mobile lifestyle of today’s consumer.”

Alarm.com Video is available through authorized Alarm.com Security Dealers in the United States and Canada. For more information, please visit [www.alarm.com/video](http://www.alarm.com/video).

#### **About Alarm.com**

Alarm.com Incorporated provides wireless and web-enabled security and activity monitoring technology to residential and commercial customers throughout the United States and Canada. Alarm.com's Operations Center processes over 25 Million security events every month, reported by Alarm.com systems that are used to monitor and protect houses, vacation properties, apartments, professional offices, restaurants, retail chains, model homes, boats, trailers, data centers, and more. Alarm.com-enabled security systems are offered through a network of over 800 licensed Security Dealers. Alarm.com technology is compatible with GE Security equipment and has been tested by ETL to comply with UL 985, UL 1023, and UL 1635 (ULC S545 and ULC 1023 in Canada) for residential security installations. The company is headquartered in McLean, VA, a suburb of Washington, DC.