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### NATIONAL HOME SECURITY WEEK HIGHLIGHTS SAFETY & SECURITY ISSUES

*Alarm.com and the Home Safety Council Sponsor First Annual U.S. Initiative  
Focused on Protecting Homeowners*

**McLean, Va., July 24, 2006** — Alarm.com, a leading provider of wireless, Web-enabled interactive security and monitoring system technology, announced today it has joined the Home Safety Council, the only national nonprofit organization solely dedicated to preventing home-related injuries, in sponsoring the first annual “National Home Security Week” from July 24-28, 2006. During Home Security Week, homeowners will learn how to identify and minimize threats around their homes.

“Homeowners should consider implementing multiple layers of protection throughout their property in relation to safety and security trouble spots,” said Meri-K Appy, president of the Home Safety Council. “Safety precautions such as smoke alarms, home-monitoring systems and proper lighting, combined with critical home safety practices, can help keep your home and family safe and secure throughout the year.”

Simple safety measures like this could help prevent most of the home injuries that, according to Appy, account for 21 million U.S. medical office visits each year.

Through the use of common sense and technological advancements, families can identify and mitigate not just home intrusion threats but also in-home hazards. Alarm.com’s security monitoring technology allows customers to minimize the risks of in-home accidents, as well as intrusion because unlike other services, its system is in an “always-on” state. Alarm.com customers can monitor and control their security systems remotely via an Internet connection, and they can receive real-time text-messages and e-mail alerts that keep them informed of all types of activity on their property, not just alarms.

“The Security Industry Association states that homes without security systems are three times more likely to be burglarized than homes with security systems,” said Steve Trundle, president and CEO of Alarm.com. “A standard home security system offers a valuable line of defense against intrusion. But an advanced security system with online activity monitoring and real-time alerts of alarm and non-alarm activity lets homeowners also neutralize in-home hazards by monitoring potentially threatening areas like medicine cabinets and doors being opened by young children or older adult who should remain indoors.”

A recent Home Safety Council survey of those caring for older adults in their lives asked respondents about their interest in home monitoring technology. “We found that one in five of

our respondents was interested in learning more about remote monitoring solutions that could improve safety and security within the home,” said Dr. Angela Mickalide, director of education and outreach for the Home Safety Council.

For more information about safeguarding your home, please visit <http://www.alarm.com/homesecurityweek>. The Web site offers additional safety and security statistics, as well as the “Top Ten Tips for Home Security” – a valuable checklist for any homeowner. The Home Safety Council Web site at <http://www.homesafetycouncil.org> also offers more information on these topics.

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#### **About Alarm.com™**

Alarm.com Incorporated provides Web-enabled, 100 percent wireless security and activity monitoring technology to residential and commercial customers throughout the United States and Canada. Alarm.com-enabled security systems are offered through a national network of over 400 licensed Security Dealers. Alarm.com systems are used to monitor and protect houses, apartments, offices, stores, retail chains, model homes, vacation properties, data centers, trailers and more. Alarm.com technology is compatible with GE Security equipment. The company was founded in 2000 and is based in McLean, Virginia.

#### **About Home Safety Council**

The Home Safety Council (HSC) is the only national nonprofit organization solely dedicated to preventing home-related injuries that result in nearly 20,000 deaths and 21 million medical visits on average each year. Through national programs, partnerships and the support of volunteers, HSC educates people of all ages to keep them safer in and around their homes. The Home Safety Council is a 501(c)(3) charitable organization located in Washington, D.C.

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