



Alarm.com Introduces No-Show Alerts in Time for Back-to-School Season

Convenient and customizable monitoring solution enables consumers to remotely monitor the non-arrivals of latchkey kids and other guests

Vienna, Virginia – August 26, 2010 – Alarm.com, the security industry leader in wireless, web and mobile security and monitoring technology, today announced the launch of No-Show Alerts, which let customers know if a certain person did not disarm their security system during a specific timeframe. Not only will this custom notification assist parents in overseeing the safe return of their children from school remotely, but customers will also be able to monitor the arrivals of housekeepers or pet sitters as well.

No-Show Alerts are sent to authorized Alarm.com dealers' customers when a specified user has not disarmed their security system by a set time on a set date. This new custom notification is just one of many new features from Alarm.com that lets you look in on your home or business from anywhere, at any time.

With No-Show Alerts, customers are able to:

- Ensure that their kids arrive home safely.
- Check in on their cleaning crew's arrival.
- Make sure that their dog walker arrives during scheduled visiting hours.
- Oversee that the contractor or handyman gets to their home or business on time.

Customers can receive No-Show Alerts via email or text message, sent through Alarm.com's proven security technology platform. For added convenience, customers can also be notified if their system is already disarmed when a scheduled timeframe begins, reminding them to arm their system.

"With Alarm.com's new No-Show alerting feature, users can find out immediately whenever someone expected to arrive at their home or business doesn't show up", said Alison Slavin, Alarm.com Vice President of Product Management. "For a busy parent with a latchkey child headed back to school this fall, No-Show Alerts are a must-have school supply."

Alarm.com services are available through Alarm.com authorized dealers in the United States and Canada. For more information about Alarm.com and its custom notifications, visit www.alarm.com.

About Alarm.com

Alarm.com Incorporated provides wireless and web-enabled security and activity monitoring technology to hundreds of thousands of residential and commercial customers throughout the United States and Canada. Alarm.com products and services are offered exclusively through a network of over 1000 licensed and authorized Security Dealers. The company is headquartered in Tysons Corner, VA, just outside of Washington, DC. For more information, visit www.alarm.com.